

CORPORATE MEMBERSHIPS

Founded in 1930, the Texas Hospital Association enhances its members' abilities to improve the accessibility, quality and cost-effectiveness of health care for all Texans.



The Benefits of Belonging

WHY JOIN?



Yearly edition of the THA Directory

The directory includes current information for every THA member hospital, representing the state's entire hospital industry – 84 percent of acute-care hospitals in Texas are THA members. All corporate members are also listed.



Subscription to *Texas Hospitals* magazine

THA's premier publication features in-depth articles on hot issues, case studies that highlight best practices, and information vitally important to Texas hospital executives, management teams, clinical leaders and trustees.



Eligibility for Hospital Political Action Committee

As THA's bipartisan political action committee, HOSPAC works hand-in-hand with THA members to build vital relationships with lawmakers. Corporate members are eligible to participate in HOSPAC.



Support THA's education programs

Through the Texas Hospital Association Foundation, corporate membership fees support the work of the THA's quality and education programs.



Access to sponsorship opportunities

Partner with THA to support a range of THA programs.

WHAT DOES YOUR CORPORATE MEMBERSHIP SUPPORT?

By becoming a corporate member of THA, you contribute to THA's ongoing efforts to provide education and resources to our member hospitals through the Texas Hospital Association Foundation. Each year, the Texas Hospital Association makes a contribution to the Foundation in the full amount of corporate memberships.

The Foundation works hard to ensure that our education programs are accessible and affordable for the full range of hospitals who make up our membership. With the help of corporate memberships, the Foundation is able to provide education

scholarships to ensure the greatest number of member hospitals are able to benefit from our education resources. THAF also houses the Clinical and Quality Initiatives division who work tirelessly to assist Texas hospitals in improving health care through collaboration and innovation.

From onsite education courses to in-person conferences, trainings and certifications, the Foundation offers a broad range of continuing education programs to support our mission to help improve and advance the Texas healthcare landscape.

MEMBERSHIP FEE

\$3,000 annually



WHO ARE OUR MEMBERS?



84% of general acute-care hospitals in Texas are THA members

Ownership



60% 100 or less beds **40%** 101 or more beds

67%
URBAN



33%
RURAL

Want to sponsor or advertise with THA?

To learn more about additional corporate opportunities, please contact Joby Strobo at 512/465-1020 or jstrobo@tha.org.

MEMBERSHIP APPLICATION

Associate Type 8B Institutional



The Type 8B membership category in the Texas Hospital Association is for-profit health care-related organizations, including suppliers of services and/or products to the health care field. Type 8B members are eligible to attend educational programs and seminars only in conjunction with a sponsorship.

Organization Name _____

Mailing Address _____

City _____ County _____ State _____ ZIP _____

Phone (area code) _____ Fax (area code) _____

Location Address (if different from mailing address) _____

Website Address _____

Name/Title of THA Membership Representative (This individual will be THA's contact for your organization's membership. All mailings and communications will be sent to him/her.)

Briefly describe how your organization is related to the health care field.

Signature _____ Title _____ Date _____

(Membership Representative)

Annual membership dues for Associate Type 8B Institutional Membership are \$3,000. The THA dues year for all members begins Sept. 1 and ends Aug. 31. At the time applicants are approved for institutional membership, they will pay dues for one full year.

Enclosed is a check for \$_____, payable to THA. (There will be a \$25 charge on all returned checks.)

SEND TO: Membership Administration, THA, P.O. Box 95353, Grapevine, Texas 76099-9733

Questions? Contact Sarah Vlcek at 512/465-1018 or by email at svlcek@tha.org.