

# 2018 Quality and Patient Safety Conference



Texas Hospital  
Association Foundation

**September 13–14**

Sheraton Austin Georgetown Hotel  
& Conference Center

## Sponsorship Overview

**September 13–14, 2018**

Sheraton Austin Georgetown Hotel & Conference Center • 1101 Woodlawn Avenue, Georgetown, TX 78628

### What is the Quality and Patient Safety Conference?

The Quality and Patient Safety Conference is a key event for clinical and executive professionals working to provide high-quality health care. In addition to two days of education on the hottest topics, the event also provides peer-to-peer collaborative learning opportunities.

### Program Format

Focus areas include but are not limited to:

- Trends and advances in quality and patient safety;
- Patient and family engagement;
- Data management; and
- Team alignment to enhance care.

### What is the Texas Hospital Association Foundation?

This conference is produced by the Texas Hospital Association Foundation. Established as a nonprofit corporation to address the growing needs of THA members for professional development, quality improvement and patient safety education and initiatives, THAF is a 501(c)(3) tax-exempt organization that operates under THA as a member of its family of companies. Its mission is to transform health care through collaboration, education and research.

### How does sponsorship benefit my company?

- Your company receives premium one-on-one exposure with the opportunity to network and build relationships with high-level hospital executives, THA members and key health care experts across Texas.
- Your company gains access to attendee contact information.
- Your partnership demonstrates your company's desire to proactively support health care improvement in Texas.

### Why partner with the Quality and Patient Safety Conference?

This conference brings together a diverse group of health care leaders to discuss quality improvement and share best practices. Attendees will have ample networking time throughout the conference and have the opportunity to learn from national and state experts on how to help ensure the very best care for their patients. Participation ensures recognition and visibility before, during and after the program.

## 2018 Sponsorship Opportunities

### Diamond Sponsor \$10,000 (exclusive opportunity)

- 10-minute "Innovation Spotlight" during lunch on Thursday in front of conference attendees;
- Sponsorship of conference registration area with signage;
- Reserved table for 10 at Closing Session luncheon on Friday;
- Opportunity to provide conference bags or lanyards for attendees with company logo or branding;
- Five complimentary conference registrations, including all meals, breaks, educational sessions and networking events;
- Premier display area with two skirted tables to showcase company;
- Company logo featured on sponsorship page with hyperlink to company's site; and
- 15 percent discount on future advertising in THA publications (good for two issues after conference).

### Platinum \$7,500 (exclusive opportunity)

- Four complimentary conference registrations, including all meals, breaks, educational sessions and networking events;
- Premier display area with one skirted table to showcase company;
- Exclusive sponsorship of the Thursday night reception;
- Exclusive sponsorship of the conference mobile application available for attendees to download to their smart phone or tablet;
- Opportunity to distribute one-page promotional handout to all attendees at the registration desk;
- Company logo featured on sponsorship page with hyperlink to company's site; and
- 15 percent discount on future advertising in THA publications (good for two issues after the conference).

# 2018 Sponsorship Opportunities (continued)

## Gold \$5,000 (exclusively available to three sponsors)

- Exclusive sponsorship of one of the following (available on a first come, first served basis):
  - Wi-fi network
  - Thursday breakfast
  - Friday breakfast
- Three complimentary conference registrations, including all meals, breaks, educational sessions and networking events;
- Prime display area with one skirted table to showcase company;
- Opportunity to distribute one-page promotional handout to all attendees at the registration desk;
- Company logo featured on sponsorship page with hyperlink to company's site; and
- 15 percent discount on future advertising in THA publications (good for two issues after the conference).

## Silver \$3,000 (exclusively available to three sponsors)

- Exclusive sponsorship of one of the refreshment breaks;
- Two complimentary registrations, including all meals, breaks, educational sessions and networking events;
- Display area with one table to showcase company;
- Company name featured on sponsorship page with hyperlink to company's site; and
- 10 percent discount on future advertising in THA publications (good for two issues after the conference).

## Bronze \$1,500

- One complimentary registration, including all meals, breaks, educational sessions and networking events.
- Display area with one table to showcase company;
- Company name featured on sponsorship page with hyperlink to company's site; and
- 10 percent discount on future advertising in THA publications (good for two issues after the conference).

## Friend \$750 – no booth

- One complimentary registration, including all meals, breaks, educational sessions and networking events.

## Exhibitor Add-ons

### Logo Items \$1,000 (each)

Expand your sponsorship and enhance your company's recognition with these additional opportunities:

- Pill boxes;
- Mini first aid kits;
- Tissue packets;
- Chapsticks; or
- Hand sanitizers

Your company logo will displayed on the item(s) selected and you will receive **one complimentary conference registration** with each add-on that you select.

**All sponsors receive list of attendees before and after the event (name, hospital and mailing address **only**).**

# Sponsor and Exhibitor Contract

## 2018 Quality and Patient Safety Conference



**SPONSOR/EXHIBITOR:** (Vendor attendance is limited to those companies/firms participating in the conference as a sponsor or exhibitor.)

Company Name \_\_\_\_\_  
(EXACTLY as you wish it to appear in printed materials)

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone (area code) \_\_\_\_\_ Fax (area code) \_\_\_\_\_

Email \_\_\_\_\_ Website **www.** \_\_\_\_\_

### SELECT SPONSOR LEVEL:

- ☐ Diamond (\$10,000)
- ☐ Platinum (\$7,500)
- ☐ Gold (\$5,000)
- ☐ Silver (\$3,000)
- ☐ Bronze (\$1,500)
- ☐ Friend of THAF (\$750)

### EXHIBITOR ADD-ONS:

- ☐ Pill Boxes (\$1,000)
- ☐ Chapsticks (\$1,000)
- ☐ Mini First Aid Kits (\$1,000)
- ☐ Hand Sanitizers (\$1,000)
- ☐ Tissue packets (\$1,000)

### PAYMENT:

Your total of \$ \_\_\_\_\_ is due on or before **August 31, 2018.**

**NOTE:** Selection does not guarantee availability. Sponsor and exhibitor levels are limited and are offered on a first- come, first-served basis based on date both contract and payment are received. Full payment is required to reserve a selected level.

**This contract serves as your invoice.**

#### TO SECURE YOUR SPOT, PLEASE SEND CONTRACT TO:

**Jessica Hoefling**  
**Email:** jhoefling@tha.org  
**Fax:** 512/853-4564  
**Phone:** 512/465-1020

#### IF PAYING BY CHECK, SEND PAYMENT AND COPY OF CONTRACT TO:

**Texas Hospital Association**  
Attn: Robin Jackson  
P.O. Box 95353  
Grapevine, TX 76099-9733

**If paying by credit card, send contract and payment information to our secure fax at 512/692-2653.**

☐ MasterCard ☐ VISA ☐ AmEx

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CSV Code \_\_\_\_\_

Print Name Shown on Card \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_

# Sponsor and Exhibitor Contract Terms and Conditions

**Complimentary Registrations:** Sponsoring and exhibiting companies qualify for a designated number of complimentary full conference registrations, which include all meals, breaks and educational sessions. The number of complimentary registrations by sponsorship and/or exhibitor option is:

Diamond: Five (5), Platinum: Four (4), Gold: Three (3), Silver: Two (2), Bronze: One (1), and Friend of THAF: One (1).

**Exhibit Space:** Presenting, Platinum, Gold, Silver and Bronze sponsors and exhibitors receive at least one exhibit table. The space includes one table and two (2) chairs. All exhibits/displays must fit within that designated space.

**List:** Sponsors and exhibitors will receive a list of registrants prior to event and list of attendees after event (per the Texas Hospital Association Foundation's and Texas Hospital Association's privacy policy, attendee emails and phone numbers are not provided).

**Contributions:** All sponsor and exhibitor contributions are voluntary. Sponsorships and exhibitors are accepted on a first come, first served basis based on date and time of the receipt of the contract. THA reserves the right to limit the number of program sponsors, and may reject any sponsor or exhibitor for any reason. THA reserves the right to refuse any sponsor or exhibitor that conflicts with the sponsorship and exhibitor public policies or applicable law. Fees collected prior to such refusal shall be returned to the sponsor or exhibitor within 45 days.

**Cancellations:** All sponsor and exhibitor cancellations must be submitted to THA in writing. Cancellations received by August 31, 2018, will be assessed a fee of 50 percent of the total cost. No refunds will be given on cancellations received after this date. Notwithstanding any provisions to the contrary herein contained, THA shall not be liable for any delay or inability to perform any obligation under this Agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes, or disputes, acts of God, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond their reasonable control.

**Conduct of Sponsors and Exhibitors:** The purpose of the Quality and Patient Safety Conference is to educate persons employed in the health care field. This does not preclude the stimulation by sponsors and/or exhibitors of interest in and demand for such products and/or services in the exhibit area; however, actual selling or order-taking is expressly prohibited. All business activities of the sponsor and/or exhibitor must be within the sponsor's or exhibitor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable by the Association and/or Foundation are expressly prohibited.

**Social functions** hosted by sponsors and/or exhibitors must be scheduled at a time or place where they will not conflict with official activities scheduled by the Association and/or Foundation.

The Association and Foundation are not responsible for loss or damage to the exhibits or sponsor material for any cause and urges the sponsor and exhibitor to exercise precautions to discourage damage or loss to the exhibit.

**Rules and Regulations:** Corporate members, sponsors and exhibitors represent and warrant that they:

1. Have sufficient resources and capacity to provide the products and services that are being promoted under this agreement;
2. Maintain all licenses and permits required by law, and is the rightful owner and licensee of all products and services that are being promoted under this agreement;
3. Have never been the subject of a lawsuit or governmental investigation or action and is not now subject to any threatened or existing claim, lawsuit, or governmental investigation, inquiry or action; and
4. Have never been excluded, suspended, barred from participation in or subject to penalties from any governmental program (including but not limited to the Medicare or Medicaid program).

**All sponsorships and exhibits must be paid in full prior to booth setup.  
A sponsor or exhibitor with an outstanding balance will not be permitted to exhibit.**

**I have read and understand the contract terms and conditions.**

INITIAL HERE \_\_\_\_\_