



Texas Hospital Association



Corporate Package Program

The THA Corporate Package Program offers extensive promotional packages for companies interested in getting immersed within THA while learning more about Texas health care issues. More than just a one-off sponsor opportunity, THA is excited to tailor a package specifically to meet your company's goals and offer exclusive benefits while providing outstanding exposure and face-to-face interaction with Texas hospital decision-makers.

Program Benefits

- Substantial discount on THA sponsorship and advertising offerings.
- Subscription to THA publications: Texas Hospitals magazine and weekly e-newsletter Health Care Advocate.
- Recognition in THA Annual Conference Program in the form of a "Thank You Message" and designed by THA.
- Free copy of the annual THA Membership Directory.
- Preferred booth placement at THA, THT, and THAF events for packages \$25,000 and above.
- Quarterly "Check-up" call with THAF Fund Development team geared to help you get the most out of your investment.
- Exhibit consultation and evaluation by trade show expert!

Gold Level	Over \$10,000 in savings!
THA Annual Conference and Expo - Emerald Sponsorship	\$15,000
THA Leadership Fellows Program - Module Sponsor	\$7,500
THA Quality and Patient Safety Conference - Platinum Sponsorship	\$7,500
THT Healthcare Governance Conference - Platinum Sponsorship	\$7,500
THT Healthcare Governance Conference Golf Tournament - Beverage Cart Sponsorship	\$2,500
Texas Hospitals Magazine Advertising - 4 Full page, color ads	\$5,000
Texas Hospitals Magazine Advertising - 2 Full page, Corporate Profiles	\$3,000
Trustee Bulletin Advertising - 4 Full page, color ads	\$2,000
Price (after 20% discount) \$40,000	
Total package value \$50,000	

Silver Level	Over \$4,500 in savings!
THA Annual Conference and Expo - Ruby Sponsorship	\$10,000
THA Leadership Fellows Program - Module Sponsor	\$7,500
THA Quality and Patient Safety Conference - Silver Sponsorship	\$3,000
THT Healthcare Governance Conference - Silver Sponsorship	\$3,000
THT Healthcare Governance Conference Golf Tournament - Golf Cart Sponsorship	\$1,500
Texas Hospitals Magazine Advertising - 5 Half page, color ads	\$3,000
Texas Hospitals Magazine Advertising - 1 Full page, Corporate Profiles	\$1,500
Trustee Bulletin Advertising - 2 Quarter page, color ads	\$500
Price (after 15% discount) \$25,500	
Total package value \$30,000	

Bronze Level	Over \$2,000 in savings!
THA Annual Conference and Expo - Pearl Sponsorship with Passport add-on	\$6,000
THA Leadership Fellows Program - Executive Sponsor	\$3,500
THA Quality and Patient Safety Conference - Silver Sponsorship	\$3,000
THT Healthcare Governance Conference - Silver Sponsorship	\$3,000
THT Healthcare Governance Conference Golf Tournament - Hole Sponsorship	\$1,000
Texas Hospitals Magazine Advertising - 5 Quarter page, color ads	\$1,500
Texas Hospitals Magazine Advertising - 1 Full page, Corporate Profiles	\$1,500
Trustee Bulletin Advertising - 2 Quarter page, color ads	\$500
Price (after 10% discount) \$18,000	
Total package value \$20,000	

*In order to qualify for any of the discounted Corporate Program Package levels, one must be chosen with a package value of \$10,000 or higher.

THA Corporate Packages

The offers above do not include THA Corporate Memberships. For more information on membership, contact **Sarah Vlcek at svlcek@tha.org or 512/465-1018.**

Discount Structures

- *20% OFF value for packages ranging from \$50,000 and above
- *15% OFF value for packages ranging from \$25,000 to \$50,000
- *10% OFF value for packages ranging from \$10,000 to \$25,000

Let's customize a package for you!

Contact **Joby Strobo at 512/465-1020 or jstrobo@tha.org** for further information.