



Texas Hospitals Working Together to Improve Health Care for Pregnant Women and New Mothers

Through Texas AIM, Texas hospitals are implementing evidence-based care guidelines to **improve maternal care** and **reduce preventable maternal mortality and morbidity**.

THA is supporting hospitals in implementing these guidelines and **measuring progress** towards the ultimate goal of eliminating preventable maternal mortality and morbidity.

TexasAIM Initiative

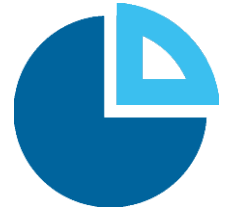
A collaboration of the Texas Hospital Association, Texas Department of State Health Services and Texas hospitals.



207
TEXAS
HOSPITALS
Participating

92%

of Hospitals in
THE STATE
that Provide
BIRTHING SERVICES



TexasAIM Focuses On

**Reducing
obstetric
hemorrhage.**



**Improving
obstetric care
for women
with opioid
use disorder.**



**Reducing
severe
hypertension
in pregnancy.**



Texas hospitals **choose the level** of participation appropriate for them:

TexasAIM Basic

Hospitals have access to educational events, tools, basic technical assistance and support as well as a data portal to track progress.

TexasAIM Plus

In addition to the benefits associated with TexasAIM Basic, hospitals have access to individualized technical assistance, facilitated learning, sharing, networking, rapid access to resources and guided support from experts in maternal safety and in quality improvement.

Texas hospitals are **dedicated** to doing whatever it takes to achieve zero harm and the **highest quality of care** in all areas of patient care.

Through Texas AIM, Texas hospitals once again show that **commitment to patient safety** and quality of care are job one. Always.

Questions

Carrie Kroll

vice president, advocacy, quality and public health
ckroll@tha.org, 512/465-1043

Karen Kendrick, RN

director, clinical initiatives
kkendrick@tha.org, 512/465-1091

More information at www.tha.org/AIM

