



# Texas Hospitals Working Together to Improve Health Care for Pregnant Women and New Mothers

Through Texas AIM, Texas hospitals are implementing evidence-based care guidelines to **improve maternal care** and **reduce preventable maternal mortality and morbidity**.

**THA is supporting hospitals** in implementing these guidelines and **measuring progress** towards the ultimate goal of eliminating preventable maternal mortality and morbidity.

## TexasAIM Initiative

**A collaboration of the Texas Hospital Association, Texas Department of State Health Services and Texas hospitals.**



**215**  
**TEXAS**  
**HOSPITALS**  
Participating

**95%**

of Hospitals in  
**THE STATE**  
that Provide  
**BIRTHING SERVICES**



## TexasAIM Focuses On

**Reducing obstetric hemorrhage.**



**Improving obstetric care for women with opioid use disorder.**



**Reducing severe hypertension in pregnancy.**



Texas hospitals **choose the level** of participation appropriate for them:

### TexasAIM Basic

35 (or 16 percent) of the 213 TexasAIM hospitals are participating in the Basic program, through which hospitals have access to educational events, tools, basic technical assistance and support as well as a data portal to track progress.

### TexasAIM Plus

177 (or 83 percent) of the 213 TexasAIM hospitals are participating in the Plus program. In addition to the benefits associated with TexasAIM Basic, hospitals have access to individualized technical assistance, facilitated learning, sharing, networking, rapid access to resources and guided support from experts in maternal safety and in quality improvement.

Texas hospitals are **dedicated** to doing whatever it takes to achieve zero harm and the **highest quality of care** in all areas of patient care.

Through Texas AIM, Texas hospitals once again show that **commitment to patient safety** and quality of care are job one. Always.

## Questions

**Carrie Kroll**

vice president, advocacy, quality and public health  
ckroll@tha.org, 512/465-1043

**Karen Kendrick, RN**

vice president, clinical initiatives  
kkendrick@tha.org, 512/465-1091

**More information at [www.tha.org/AIM](http://www.tha.org/AIM)**

