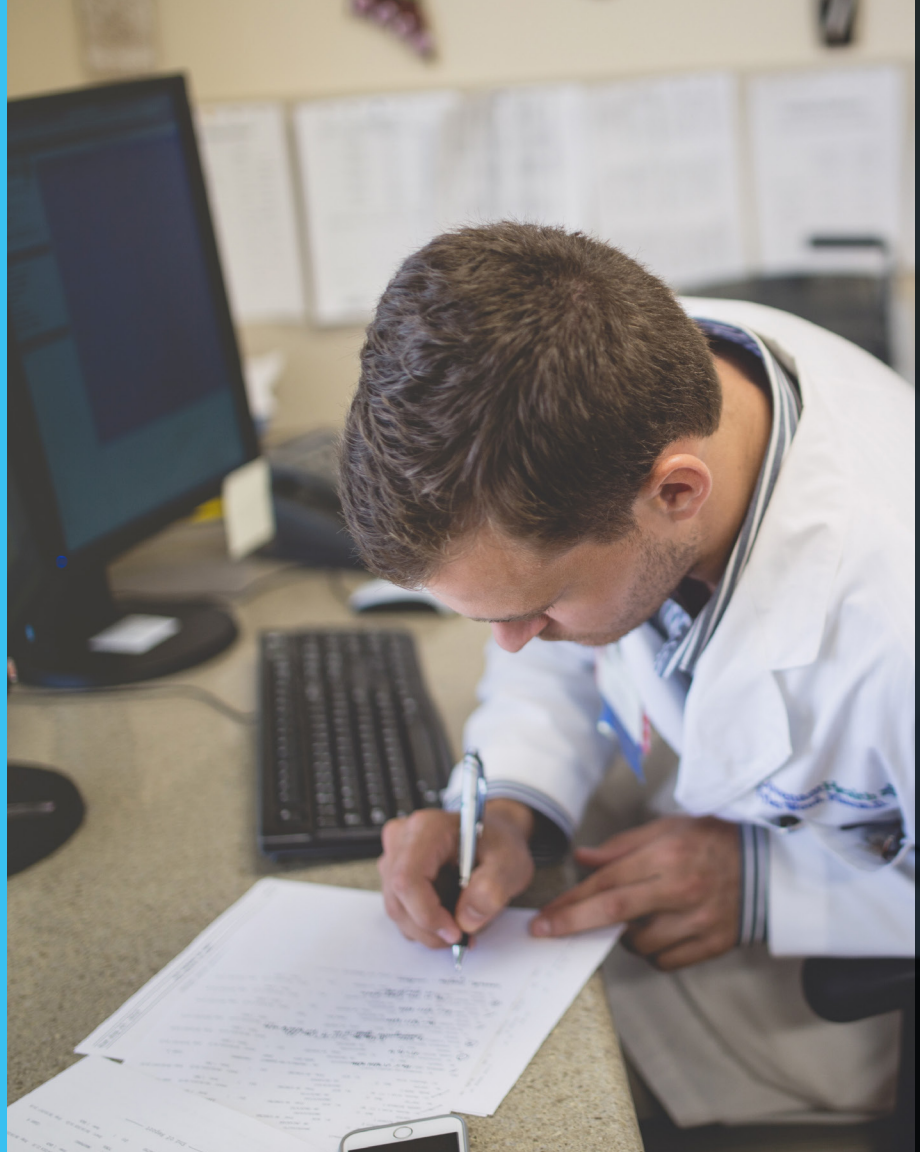
Credentialing and Enrollment

Texas Hospital Association

www.tha.org/credentialing



The difficult processes associated with bringing a physician on board can be a thing of the past.

For many hospitals, credentialing and enrolling physicians is time-intensive and disruptive. THA Credentialing and Enrollment powered by 3WON simplifies and automates the process, resulting in improved efficiency, increased compliance and saved time.

The end result is happier physicians, reduced hospital risk, better- informed consumers and more accurate provider directory information.

Improved Efficiency

Multiple departments within a hospital may need to credential a physician, which often results in redundant reports that can be ineffcient in what is a necessary process to ensure medical professionals are qualified and able to provide the best care to patients. THA Credentialing and Enrollment reduces red tape and eliminates redundancy by:

- Streamlining the collection and management of data through a single form, which is mapped and autopopulated to any internal form used by the hospital;
- Providing a centralized repository of authenticated medical professional credentialing and demographic data; and
- Keeping the information current through ongoing monitoring of practitioner data.

Increased Compliance

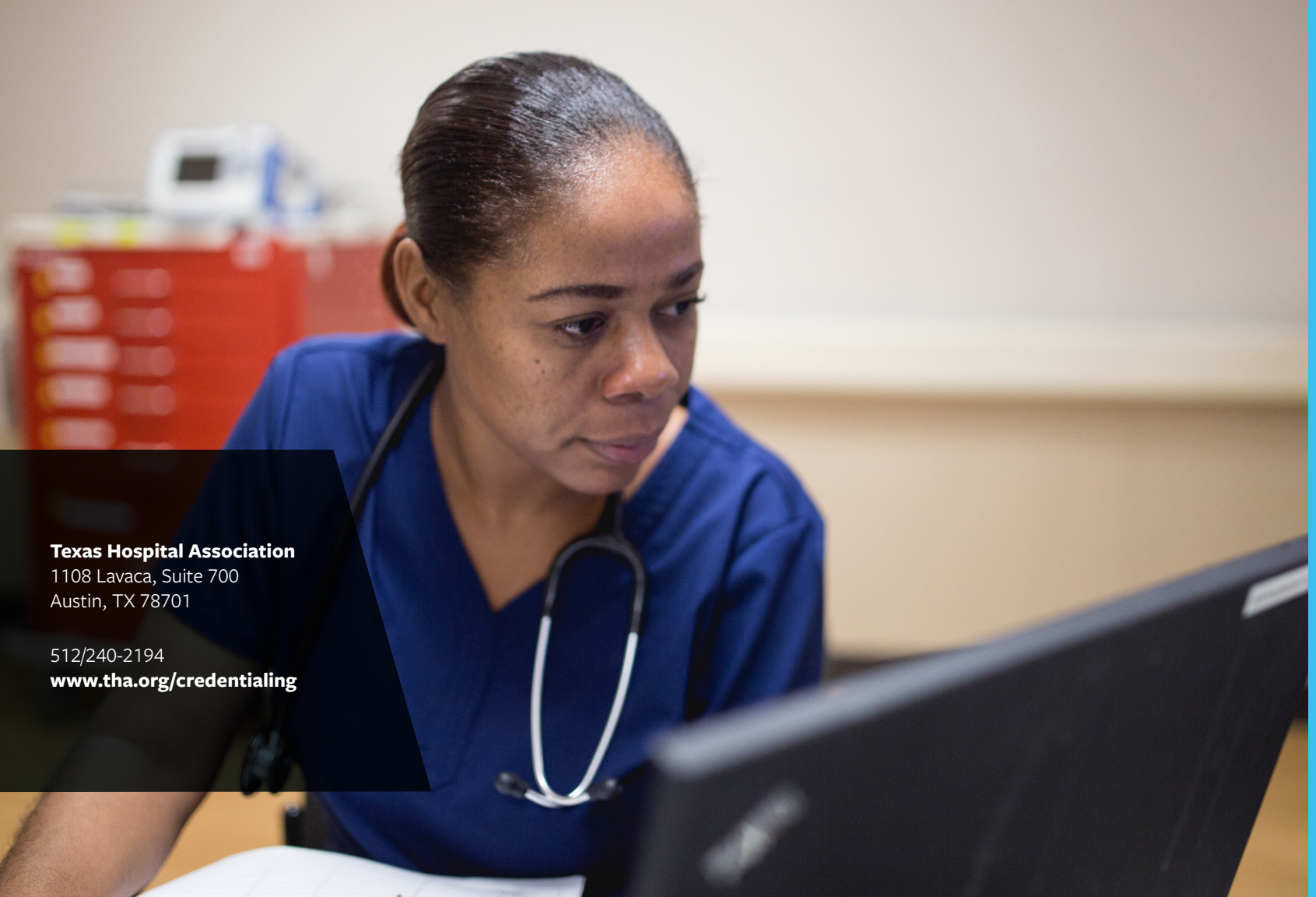
One of the primary challenges of traditional credentialing and enrollment is compliance by medical professionals due to burdensome and repetitious requests for the same information from a variety of sources. THA Credentialing and Enrollment simplifies the process for physicians: and medical staff services (or "their proxies"). Using THA Credentialing and Enrollment's proprietary SmartForm, physicians can:

- Enter and verify their data one time;
- Edit and update their information as needed;
- Receive alerts via phone, text or email regarding upcoming credentialing, re-credentialing and enrollment deadlines;
- Reduce unnecessary paper- work, eliminate lost time, increase revenue and decrease lost billing; and
- Experience increased satisfaction while improving data quality.

Saved Time

According to a 2014 survey of American physicians, the amount of time spent on non-clinical paperwork throughout the year is equivalent to reducing the practicing physician population by as many as 161,000 physicians. Put another way, it reduces the time available to see patients by more than 8 million hours per week. THA Credentialing and Enrollment saves hospitals and physicians time by:

- Pre-populating the SmartForm with 50-80 percent of the physician's data;
- Using the completed SmartForm to autopopulate the myriad other forms required to credential and enroll a physician; and
- Managing the process pro- actively to ensure hospitals and physicians are awareof expiring information and re-enrollment requirements.



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