Texas Healthcare Trustees
Healthcare Governance Conference

July 26-28, 2018
Gaylord Texan Resort & Convention Center, Grapevine

The Texas Healthcare Trustees Healthcare Governance Conference draws nearly 500 hospital trustees and chief executive officers from Texas hospitals of all types, sizes and locales. This popular event combines multiple peer networking engagements with educational sessions specifically for hospital trustees. **The 2017 THT conference sold out of upper-level sponsorships in record time.**

Vendor attendance is limited to those companies/firms participating in the conference as a sponsor.

Important Dates

To be recognized in the on-site conference program and conference signage, sponsor contract must be received by THT with full payment by June 29, 2018. If applicable, artwork, including logos must be received by THT by June 29, 2018. Any contracts received after July 6, 2018 must include full payment.

Venues

Conference: Gaylord Texas Resort & Convention Center
1501 Gaylord Trail
Grapevine, TX 76051

Golf Tournament: Cowboys Golf Club
1600 Fairway Drive
Grapevine, TX 76051

Reservations: Visit www.tht.org or call 855/476-6976
Cut-off Date: Tuesday, July 10 or earlier if block sells out.

Conference Feedback

- 83 percent of 2017 conference attendees plan to attend in 2018
- 70 percent of 2017 conference attendees rated this conference excellent
- 82 percent of 2017 sponsors came away with leads for their business

THT Membership by Hospital Bed Size

Dues Category	% of Members
0 - 100 Beds	61%
101 - 200 Beds	15%
201 - 300 Beds	8%
301 - 400 Beds	5%
401 - 500 Beds	3%
501 - 600 Beds	3%
601 + Beds	5%

Sponsorship Inquiries:

Jessica Hoefling
Phone: 512/465-1020
jhoefling@tha.org

Conference Sponsorship Options

Sponsorship level determines logo or name placement as well as booth location.

Diamond - $10,000

(Exclusively available to three sponsors)

- Six conference registrations
- Premier exhibit location, display area with two 6′ skirted tables
- Full-page color sponsor message in on-site program
- Receive attendee list 10 days prior to other vendors and updated list leading up to conference (no email or phone numbers)
- Opportunity to feature promotional video during opening remarks at one general session. Video produced by sponsor; two (2) minutes maximum length
- Opportunity for a seat drop during one of the general sessions where sponsor can distribute a white paper or other resource that highlights their subject matter expertise and thought leadership
- Opportunity to introduce a general session speaker
- Company logo on screen during general session introductions (one exclusive slide)
- Company logo on blackout bingo card
- Company logo on conference signage, THT website and ***Trustee Bulletin***
- Special reserved seating at THT Awards Luncheon
- Opportunity for a 10 minute Innovation Spotlight during breakfast OR one of the breaks in the exhibit hall on Friday (some restrictions apply)
- Sponsorship of one of the following:
  - Welcome Reception (Thursday)
  - Noble Allen Silent Auction Reception (Friday)
  - Certified Healthcare Trustees Breakfast (Saturday)
- Co-sponsorship of the THT Board Dinner **(exclusive to Diamond Sponsors only)**
- Two executive invitations to the THT Board Dinner and special recognition during dinner
- First right of renewal for 2019 sponsorship. **Must commit by March 1, 2019**

Platinum - $7,500

(Exclusively available to four sponsors)

- Five conference registrations
- Premier exhibit location, display area with one 6′ skirted table
- Full-page color sponsor message in on-site program
- Company logo on screen during general session introductions (one exclusive slide)
- Receive attendee list five days prior to other vendors and updated list leading up to conference (no email or phone numbers)
- Company logo on blackout bingo card
- Company logo on conference signage, THT website and ***Trustee Bulletin***
- Special reserved seating at THT Awards Luncheon
- Opportunity for a 10 minute Innovation Spotlight during breakfast OR one of the breaks in the exhibit hall on Friday (some restrictions apply)
- Opportunity to introduce a speaker
- Exclusive sponsorship of one of the following: a break, breakfast, lunch or registration desk
- First right of renewal for 2019 sponsorship. **Must commit by March 1, 2019**

SOLD OUT

Gold - $5,000

(Exclusively available to six sponsors)

- Four conference registrations
- Prime display area with one 6′ skirted table
- Full-page, black and white sponsor message in on-site program
- Company logo on screen during general session introductions
- List of conference attendees with contact information provided prior to conference (no email or phone numbers)
- Company logo on blackout bingo card
- Company logo on conference signage, THT website and ***Trustee Bulletin;***
- Co-sponsorship of one breakfast or break (first come, first served basis, Certified Healthcare Trustees breakfast not included)
- Opportunity to introduce a breakout education speaker

Silver - $3,000

- Three conference registrations
- Display area with one 6′ skirted table
- Half-page, black and white sponsor message in on-site program
- Company name on screen during general session introductions
- List of conference attendees with contact information provided prior to conference (no email or phone numbers)
- Company name on blackout bingo card
- Company name listed on conference signage, THT website and ***Trustee Bulletin***.

Bronze - $2,000

- Two conference registrations
- Display area with one 6′ skirted table
- Company name on screen during general session introductions
- List of conference attendees with contact information provided prior to conference (no email or phone numbers)
- Company name listed in on-site program

Friend of THT - $750

- One conference registration;
- Company name listed in on-site program; and
- List of conference attendees.

Conference Sponsor Add-ons

- Bags - $3,000 **(includes two additional conference registrations);**

Each of the add-ons below include one additional conference registration.

- Pens - $1,500
- Notepads - $1,500
- Highlighters - $1,500
- ~~Hotel keys - $1,500~~ **SOLD OUT**
- Bag inserts - $750

ITEMS SELL OUT QUICKLY!

Please check the conference sponsorship contract to see if your selection is still available.

Sponsorship Inquiries:
Jessica Hoefling
Phone: 512/465-1020
jhoefling@tha.org

Golf Tournament Sponsorships

Presenting (one) - $5,000

SOLD OUT

- One complimentary foursome
- One hole sponsorship with premium signage
- Provide welcome remarks to kick off the 2018 Golf Tournament
- Recognition at course and at THT Healthcare Governance Conference
- Recognition and logo on all marketing material for tournament
- Participate in tournament prize presentation during luncheon
- Giveaway goodie bag with company name on it (provided by sponsor)
- Four registrations for the THT Healthcare Governance Conference

Players (two) - $3,000

- One complimentary foursome
- One hole sponsorship with premium signage
- Recognition at course and at THT Healthcare Governance Conference
- Recognition and logo on marketing material for tournament
- Giveaway item for goodie bag with company name on it (tees, divot repair tool, etc.) provided by sponsor
- Two registrations for the THT Healthcare Governance Conference

THT strongly encourages all golf sponsors to provide an item to be given away during the tournament luncheon at a minimum value of $150.

Golf tournament will be capped at 72 players. Sponsors purchasing teams are strongly encouraged to create their own team.

Beverage Cart (two) - $2,500

- Two golfer registrations
- Special signage on beverage cart (unless prohibited by golf course)
- Company logo on drink ticket
- Recognition at course and at THT Healthcare Governance Conference
- Two registrations for the THT Healthcare Governance Conference

Golf Ball (one) - $2,000

SOLD OUT

- One golfer registration
- Sleeve of golf balls with logo to be inserted in goodie bag (sleeves provided by sponsor)
- Recognition at course and at THT Healthcare Governance Conference
- Two registrations for the THT Healthcare Governance Conference

Transportation (one) - $2,000

SOLD OUT

- Two golfer registrations
- Signage at pick up and drop off and on the vehicle
- Speaking opportunity on the vehicle
- Recognition at course and at THT Healthcare Governance Conference
- Two registrations for the THT Healthcare Governance Conference

Golf Cart (four) - $1,500

- One golfer registration
- Logo on each golf cart
- Recognition at course and at THT Healthcare Governance Conference
- One registration for the THT Healthcare Governance Conference

Hole - $1,000

- One golfer registration
- Signage at sponsored hole
- Recognition at course and at THT Healthcare Governance Conference
- One registration for the THT Healthcare Governance Conference

Sponsorship Inquiries:
Jessica Hoefling
Phone: 512/465-1020
jhoefling@tha.org

2018 Sponsor Contract

Texas Healthcare Trustees

VENDOR ATTENDANCE:
Vendor attendance is limited to those companies/firms participating in the respective events as a sponsor. Contact **jhoefling@tha.org** for more information.

CONTACT INFORMATION (please print)

Company Name (EXACTLY as you wish it to appear)_____

Contact Person _____ Title_____

Mailing Address_____

City_____ State_____ Zip _____

Telephone (area code)_____ Fax (area code)_____

Email_____ Website www._____

THT HEALTHCARE GOVERNANCE CONFERENCE

SPONSORSHIP LEVELS:

- ☐ Diamond ($10,000)
- ☐ ~~Platinum ($7,500)~~ **SOLD OUT**
- ☐ Gold ($5,000)
- ☐ Silver ($3,000)
- ☐ Bronze ($2,000)
- ☐ Friend of THT ($750) *(does not include exhibit)*

ADD-ONS:

- ☐ Bags ($3,000)
- ☐ Pens ($1,500)
- ☐ ~~Hotel Keys ($1,500)~~ **SOLD OUT**
- ☐ Notepads ($1,500)
- ☐ Highlighters ($1,500)
- ☐ Bag Inserts ($750)

GOLF TOURNAMENT:

- ☐ ~~Presenting ($5,000)~~ **SOLD OUT**
- ☐ Players ($3,000)
- ☐ Beverage Cart ($2,500)
- ☐ ~~Golf Ball ($2,000)~~ **SOLD OUT**
- ☐ ~~Transportation ($2,000)~~ **SOLD OUT**
- ☐ Golf Cart ($1,500)
- ☐ Hole ($1,000)

REGISTRATION:

For conference and/or golf tournament sponsorship, please submit names, titles and email addresses of representatives to **servicecenter@tha.org** by **July 6, 2018**.

PAYMENT:

THT Healthcare Governance Conference

Sponsorship Level: $ _____

Add-ons: $ _____

Golf Tournament: $ _____

Total amount due: $_____

Full payment is **required** to reserve a selected level.

NOTE: Selection does not guarantee availability. Sponsor levels are limited and are offered on a first come, first served basis based on date both contract and payment are received. Full payment is required to reserve a selected level.

PAYMENT Enclosed is my check payable to THT in the amount of $_____

OR I authorize THT to charge my: ☐ Visa ☐ Master Card ☐ American Express

Card Number_____ CVV_____ Expiration Date _____

Print Name (as shown on card)_____

Cardholder's Signature (must be signed to charge)_____

Billing Address of Cardholder (if different from above)_____

City _____ State_____ Zip_____

SPONSORSHIP GUIDELINES: THT reserves the right to determine the appropriateness of sponsorships and to limit the number of sponsors. Acceptance of sponsorship does not imply THT or THA endorsement of sponsor's products or services in any way.

Signature _____ Date _____

SEND CONTRACT TO:
Fax: 512/692-2653
Texas Healthcare Trustees
Attn: Jessica Hoefling

FOR INFORMATION:
Jessica Hoefling
Phone: 512/465-1020
jhoefling@tha.org

IF PAYING BY CHECK, SEND PAYMENT AND COPY OF CONTRACT TO:
Texas Healthcare Trustees
P.O. Box 95353
Grapevine, TX 76099-9733

THT Healthcare Governance Conference
Contract Terms and Conditions

1. Complimentary Registrations: Sponsoring companies qualify for a designated number of complimentary full conference registrations, which include all meals, breaks and educational sessions. The number of complimentary registrations is determined by sponsorship level.

2. Exhibit Space: Levels that include a display area receive a 6' skirted table with two chairs. Additional exhibitor services, such as electricity, are available through the Gaylord Texan Resort & Convention Center for an additional charge. Exhibits open at the first break of the day.

3. Sponsor Recognition: To be recognized in the on-site conference program and conference signage, sponsor contract must be received by THT with full payment by **June 29, 2018**. If applicable, artwork, including logos, must be received by THT by **June 29, 2018**. Any contracts received after **June 29, 2018** must include full payment.

4. Attendee List: Sponsors will receive a list of registrants prior to event and printed list will be given at event (per Texas Hospital Association/Texas Healthcare Trustees privacy policy, attendee emails and phone numbers are not provided).

5. Website Listings: All sponsors will be listed on the 2018 conference pages of the THT website.

6. Contributions: All sponsor contributions are voluntary. Sponsorships are accepted on a first come, first served basis based on date and time of the receipt of the contract. Texas Healthcare Trustees reserves the right to limit the number of program sponsors, and may reject any sponsorship for any reason. THT reserves the right to refuse any sponsor that conflicts with the sponsorship public policies or applicable law. Fees collected prior to such refusal shall be returned to the sponsor within 45 days.

7. Conduct of Exhibitors: The purpose of the Texas Healthcare Trustees Healthcare Governance Conference is to educate those persons employed and who volunteer in the health care field in the utilization and development of new products, equipment and/or services. This does not preclude the stimulation by exhibitors of interest in and demand for such products and/or services on the exhibit floor; however, actual selling or order-taking is expressly prohibited. All business activities of the exhibitor must be within the exhibitor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable by THT are expressly prohibited. If food products are permitted to be served, the preparation of such foods cannot cause odors considered to be offensive or objectionable to other exhibitors or registrants. In no event shall food stuffs or beverages of any kind be served in individual servings larger than a bite-size sample of food or four ounces of liquid, respectively. Social functions sponsored by exhibitors must be scheduled at a time or place where they will not conflict with official convention activities scheduled by THT. THT is not responsible for loss or damage to the exhibitor for any cause and urges the exhibitor to exercise precautions to discourage damage or loss to the exhibit.

8. Cancellation: : All sponsor cancellations must be submitted to THT exhibits management in writing. Cancellations received by THT on or before **June 29, 2018** will be assessed a fee of 50 percent of the total sponsorship cost. No refunds will be given on cancellations received after this date. Notwithstanding any provisions to the contrary herein contained, Texas Healthcare Trustees shall not be liable for any delay or inability to perform any obligation under this Agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes or disputes, acts of God, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond its reasonable control.

9. Rules and Regulations: Corporate members and sponsors represent and warrant that they:

a) Have sufficient resources and capacity to provide the products and services that are being promoted under this agreement;
b) Maintain all licenses and permits required by law, and are the rightful owner and licensee of all products and services that are being promoted under this agreement;
c) Have never been the subject of a lawsuit or governmental investigation or action and are not now subject to any threatened or existing claim, lawsuit, or governmental investigation, inquiry or action; and
d) Have never been excluded, suspended, barred from participation in or subject to penalties from any governmental program (including but not limited to the Medicare or Medicaid program).

I have read and understand the contract terms and conditions.

Initial Here _____